

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT4/12 18.44
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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Age Group	Percentage
18-24	10%
25-34	20%
35-44	25%
45-54	20%
55-64	15%
65-74	10%
75-84	5%
85+	5%

1000

DATE OCT4/12 18.44

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000A-1100A	30		\$560.00	10/16	10/19	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1880 PROGRAM : MILLI/FEUD CON COM1 : 1X PER DAY												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.44
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/16	10/19	4		TU-F	4
6	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/16	10/19	0		TU-F	0
9	*		700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY 2X TUE	30		\$3,000.00	10/17	10/19	3		W-F	3
10	DS		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/16	10/19	3		TU,TH-F	3
21	S		700P-800P PROGRAM : JEOP/WHEEL	30		\$850.00	10/20	10/20	1		SAT	1
26	S		700P-800P PROGRAM : AFV	30		\$2,750.00	10/21	10/21	0		SUN	0
30	S		1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$560.00	10/22	10/22	0		MON	0
32	S		1200N-100P PROGRAM : NEWS	30		\$850.00	10/22	10/22	1		MON	1
33	S		400P-500P PROGRAM : DR OZ	30		\$800.00	10/22	10/22	0		MON	0
43	S		800P-900P PROGRAM : SHARK TANK	30		\$3,000.00	10/19	10/19	0		FRI	0

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6299946TRF# 329369

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OCT4/12 18.44

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\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/1281675.00

CONTRACT TOTAL81675.00

TOTAL SPOTS41

MARKET TOTALS \$423,500

WFTV 35%WKMG 21%WESH 30%WOFL 11%WKCF 0%WRBW 0%CABL 0%

WOPX 0%WRDQ 3%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE